



# PARADE COLLEGE BUSINESS ACADEMY

Through Parade College's partnership with La Trobe University with successful completion of the Tertiary Pathways Academy will receive direct entry to first year Business courses.

La Trobe University's Bachelor of Business allows students to major in a specialised area and be job-ready in areas that are growing rapidly. La Trobe University is projecting 11.4% job growth for marketing professionals.

Working with Industry leaders, these opportunities will shape our students' education, giving them a great start in pursuing a career in business.



The Parade College Business Academy builds on more than 150 years of educating our students. The contemporary approach to education at Parade College encourages all our students to find success in their education and pathway. The VCE Vocational Major is a senior school certificate that provides pathways for Years 11 and 12 students seeking vocationally orientated career options such as traineeships, further education and training, or employment

The Tertiary Pathways Academy VCE Vocational Major is ideal for:

- Students who want to pursue a university course
- Students who learn best by practical, experiential, and applied learning
- Students who want to include a traineeship, or industry focused projects and mentoring, in their program

For further information regarding the Business Academy – please contact:

Mr Michael Torpey  
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9468 3300



Parade College RTO 40750

## BUSINESS ACADEMY COURSE OUTLINE

### Year 11 VCE Vocational Major (Unit 1 & 2) & Year 12 VCE Vocational Major (Unit 3 & 4)

#### Year 11

- Business Management Unit 1 & 2
- CHC32015 VET Certificate III in Community Services
- English Unit 1 & 2
- General Mathematics Unit 1 & 2
- VCE VM Personal Development Skills Unit 1 & 2
- VCE VM Work Related Skills Unit 1 & 2
- RE (Community based)
- Structured Workplace Learning (SWL)

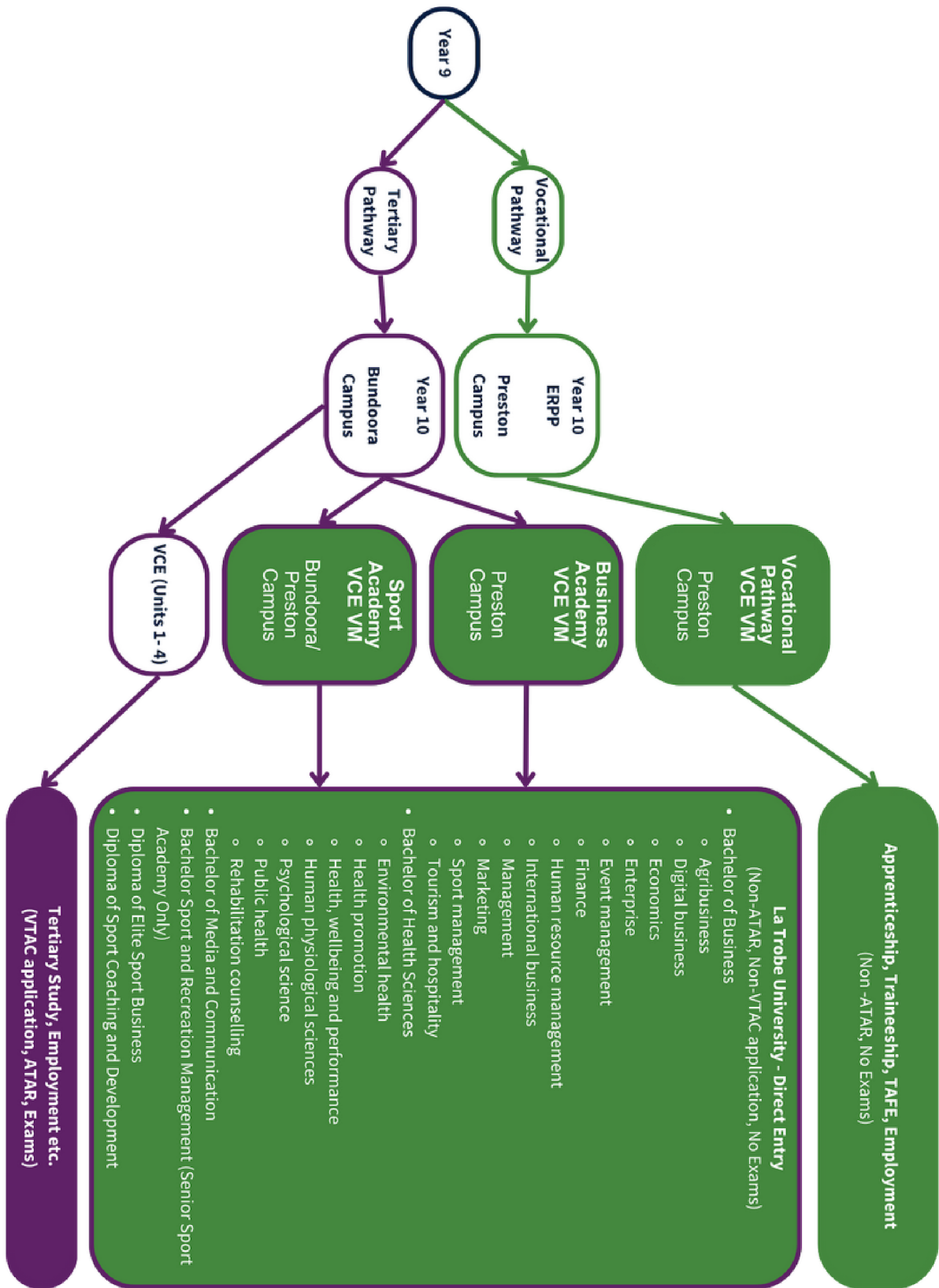
#### Year 12

- BSB40120 VET Certificate IV in Business
- CHC32015 VET Certificate III in Community Services
- English Unit 3 & 4 (Unscored)
- General Mathematics Unit 3 & 4 (Unscored)
- VCE VM Personal Development Skills Unit 3 & 4
- VCE VM Work Related Skills Unit 3 & 4
- RE (Tenete)
- Structured Workplace Learning (SWL)

After successful completion of the Business Academy, students receive direct entry into a Bachelor of Business, Bachelor of Health Science or Bachelor of Media and Communication courses at La Trobe University



# COURSE OUTLINE & PATHWAY FOR A PARADE COLLEGE STUDENT



## THE BUSINESS ACADEMY PATHWAY

### Parade College Business Academy (Year 11 and 12)

After successful completion of the Business Academy, students receive direct entry into courses at La Trobe University

- **Bachelor of Business**

- Agribusiness
- Digital Business
- Economics
- Enterprise
- Event Management
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Sport Management
- Tourism and Hospitality

- **Bachelor of Health Sciences**

- Environmental Health
- Health Promotion
- Health, Wellbeing and Performance
- Human Physiological Sciences
- Psychological Science
- Public Health
- Rehabilitation Counselling

- **Bachelor of Media and Communication**

Graduate job ready into an ever-growing industry and utilise the specialised skills you gained at La Trobe University

Through Parade College's partnership with La Trobe University, successful completion of the Business Academy will qualify students with direct entry to first year Business, Health Science or Media and Communication courses.

For additional information contact:

- Michael Torpey - Assistant Principal- Partnerships & Pathways  
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